Hon. Walter I. Smith

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San Francisco California

Site of the proposed Panama-Pacific International Exposition, 1915, celebrating the completion of the Panama Canal

COMPILED BY THE
PANAMA-PACIFIC INTERNATIONAL EXPOSITION CO.
SAN FRANCISCO, CALIFORNIA

H. C. TIBBITTS, PUBLISHER

THE completion of the Panama Canal, in 1915, is distinctly a Pacific Ocean event. It joins the Pacific with the Atlantic, and opens the Pacific to the commerce of the world. San Francisco, the largest American port on the Pacific, with its superb harbor and its growing Oriental trade, is naturally the one fitting point where a great international celebration of this world event---the canal's completion---should be held. In San Francisco's harbor the fleets of all nations may assemble, and merchant ships carry exhibits direct from their home ports. The people going to the Exposition by steamer from Europe and from the Atlantic ports will pass through the great canal and see the wonders of its construction, the canal thus becoming one of the chief exhibits of the celebrating Exposition. Since the fire of 1906 San Franciscans have spent over $300,000,000 in reconstruction. It is to-day the last word, architecturally, among the nation's great cities, with block after

block of business buildings, hotels, apartment houses and private residences, all new, substantial and artistic, with every modern equipment. In the nine years that will have elapsed between the burning of the city and the date of the Exposition, the city will have been entirely rebuilt and should of itself prove an object of peculiar interest to all who were thrilled by the story of the city's destruction. Plans for the Exposition were begun as far back as 1904. In about two hours at a mass-meeting held April 28, 1910, $4,089,000 was subscribed of the $5,000,000 capital stock of the Exposition Company. By August 1st subscriptions were close to $6,500,000. By legislative enactment, bond issues and subscriptions, a total of $17,500,000 will be available for Exposition purposes. Not only California, with its natural attractions, but all the big wonders of the West, will help draw visitors to the Exposition. The Yellowstone, the Grand Cañon of the Colorado, the Yosemite, Mount Shasta, Lake Tahoe, the Big

Trees, the Missions, reclamation projects, orange groves, gold mines, oil fields, orchards, flower farms—all will be side-shows for Exposition travelers, with trips possible to Mexico and its marvels, to Oregon and the Columbia River, to Puget Sound, to Hawaii and its volcano, to La Paz and Guaymas and their pearl fisheries, to Southern Alaska and its glaciers. Every one knows California's winter climate is unrivaled---they should realize that the summers are even more delightful, with temperature averaging 59 degrees---only seven degrees higher than the winter mean. The hotels of this city are second to none anywhere. New York or London have nothing better than the St. Francis, the Palace and the Fairmont, and there are hundreds of others. There are ample accommodations here today for fully 100,000 visitors, while 25,000 can readily be taken care of in the cities across the bay.

SAN FRANCISCO — IN THE BUSINESS SECTION LOOKING NORTHERLY TOWARD THE BAY, WITH MILLS BUILDING AND MERCHANT'S EXCHANGE IN THE CENTER OF THE PICTURE

SAN FRANCISCO—DOWN POST STREET AT KEARNY, WITH THE FOXCROFT AND FIRST NATIONAL BANK BUILDINGS ON THE LEFT

SAN FRANCISCO—AT LOTTA'S FOUNTAIN, JUNCTION OF MARKET, KEARNY AND GEARY STREETS. THE NEW PALACE HOTEL, THE BUILDING WITH THE BALCONIES, IS ACROSS MARKET STREET

SAN FRANCISCO—THE HOTEL ST. FRANCIS, FACING UNION SQUARE AT POWELL AND GEARY STREETS—ONE OF THE MOST MODERN AND BEST EQUIPPED HOTELS IN THE COUNTRY

SAN FRANCISCO—THE HOTEL FAIRMONT, IN THE CENTER OF THE CITY. A TEMPLE-LIKE STRUCTURE, WITH WONDERFUL VIEWS OF THE BAY, MOUNTAINS AND CITY ON ALL SIDES

SAN FRANCISCO — MONTGOMERY STREET, NEAR POST. THE UNION TRUST AND METROPOLIS BANK BUILDINGS ON THE LEFT. PALACE HOTEL IN THE DISTANCE; THE FIRST NATIONAL AND CROCKER BUILDINGS ON THE RIGHT

SAN FRANCISCO—LOOKING UP MARKET STREET AT POST. THE CROCKER BUILDING IN THE FOREGROUND; ON THE LEFT, IN ORDER, ARE THE CHRONICLE, THE MUTUAL SAVINGS BANK AND THE PHELAN BUILDINGS

SAN FRANCISCO—IN GOLDEN GATE PARK, A HIGHLY CULTIVATED TRACT OF ABOUT 1000 ACRES, EXTENDING FROM THE OCEAN BEACH TO THE HEART OF THE CITY. A POPULAR PLAYGROUND WITH MANY ATTRACTIONS FOR SPORT AND RECREATION

SAN FRANCISCO—IN THE FASHIONABLE CAFE AND THEATRE DISTRICT, THRONGED BY NIGHT AND DAY WITH THE COSMOPOLITAN CROWDS THAT CHARACTERIZE THE GOLDEN GATE METROPOLIS

SAN FRANCISCO—BANKING DISTRICT, WHERE MILLIONS HAVE BEEN SPENT IN MODERN, MANY-STORIED STRUCTURES—THE BANK OF CALIFORNIA AND THE ALASKA COMMERCIAL BUILDING ON THE LEFT

SAN FRANCISCO—CHINATOWN. FAMOUS FOR ITS GLITTERING BAZAARS, GORGEOUS JOSS HOUSES, CHOP SUEY RESTAURANTS AND THEATRES—THE "LITTLE CHINA" OF THE OCCIDENT

SAN FRANCISCO—A PARK OF SEMI-TROPICAL BEAUTY IN THE CITY'S DOWN-TOWN CENTER—UNION SQUARE, SURROUNDED BY HOTELS AND BUSINESS HOUSES—THE DEWEY VICTORY MONUMENT ON THE LEFT

SAN FRANCISCO—A SUBSTANTIAL EXAMPLE OF RECONSTRUCTIVE GROWTH—THE YOUNG MEN'S CHRISTIAN ASSOCIATION BUILDING NEARING COMPLETION

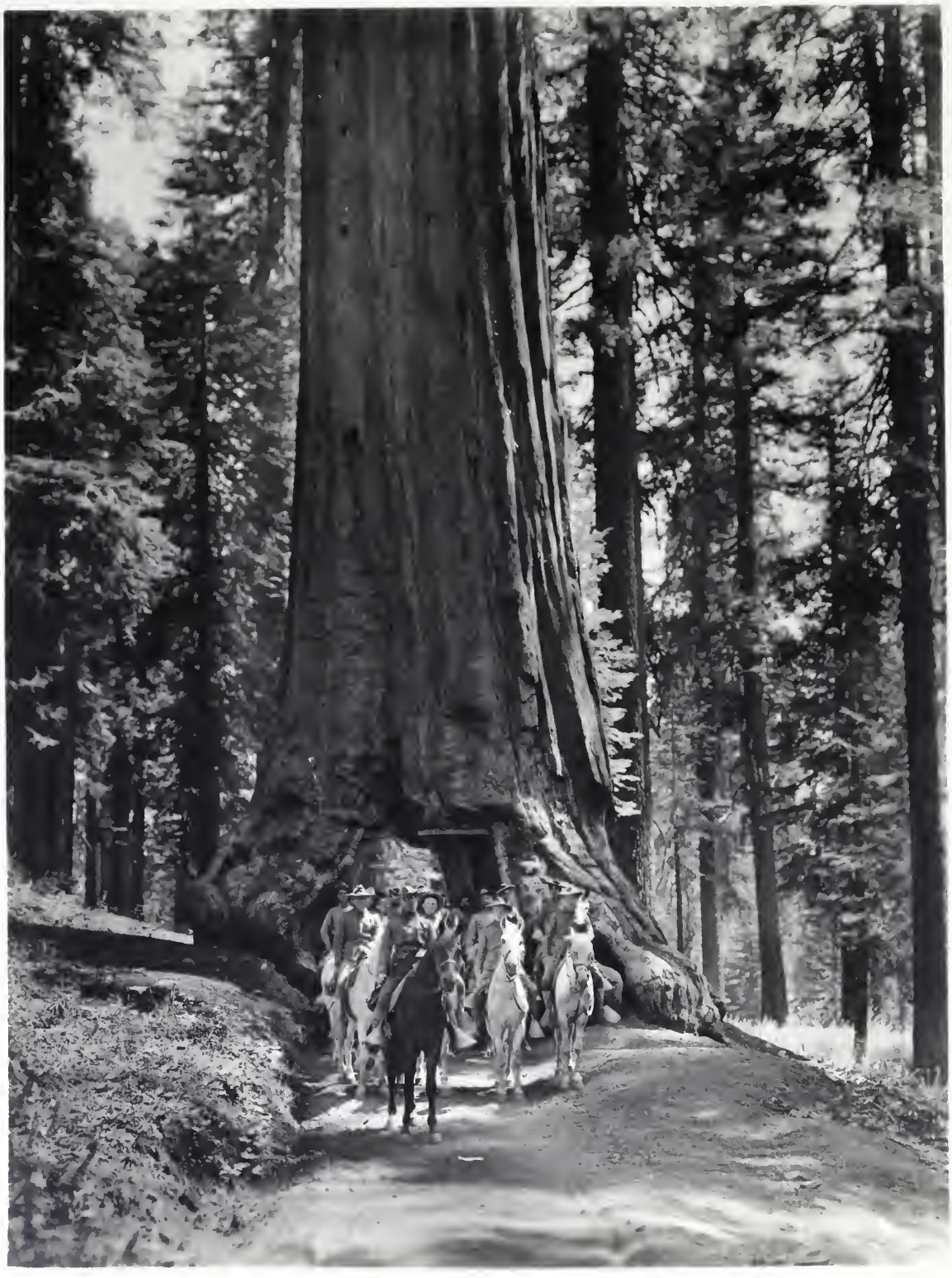
SAN FRANCISCO—A POPULAR PROMENADE IN THE SECTION REBUILT WITH BIG RETAIL ESTABLISHMENTS—LOOKING EASTWARD ON SUTTER STREET NEAR GRANT AVENUE

SAN FRANCISCO—A SOUTHWARD PERSPECTIVE ON POWELL STREET AT THE INTERSECTION OF GEARY, WHERE THE TIDES OF COMMERCE AND PLEASURE MINGLE

SAN FRANCISCO BAY—A HARBOR BROAD ENOUGH TO FLOAT THE NAVIES OF ALL NATIONS—THE CITY'S PICTURESQUE SKYLINE AS SEEN BY FERRY PASSENGERS

ON MOUNT TAMALPAIS—NEAR SAN FRANCISCO. LOOKING SOUTHEAST SHOWING SAN FRANCISCO BAY AND ITS ISLANDS AND SAN FRANCISCO IN THE DISTANCE. "THE DOUBLE BOW KNOT" OF THE "CROOKEDEST RAILROAD IN THE WORLD" IS SHOWN IN THE FOREGROUND

THE YOSEMITE VALLEY FROM BRIDAL VEIL MEADOWS—ON THE LEFT IS EL CAPITAN; ON THE RIGHT, BRIDAL VEIL FALLS. SAN FRANCISCO IS THE PRINCIPAL STARTING POINT FOR YOSEMITE TRAVELERS



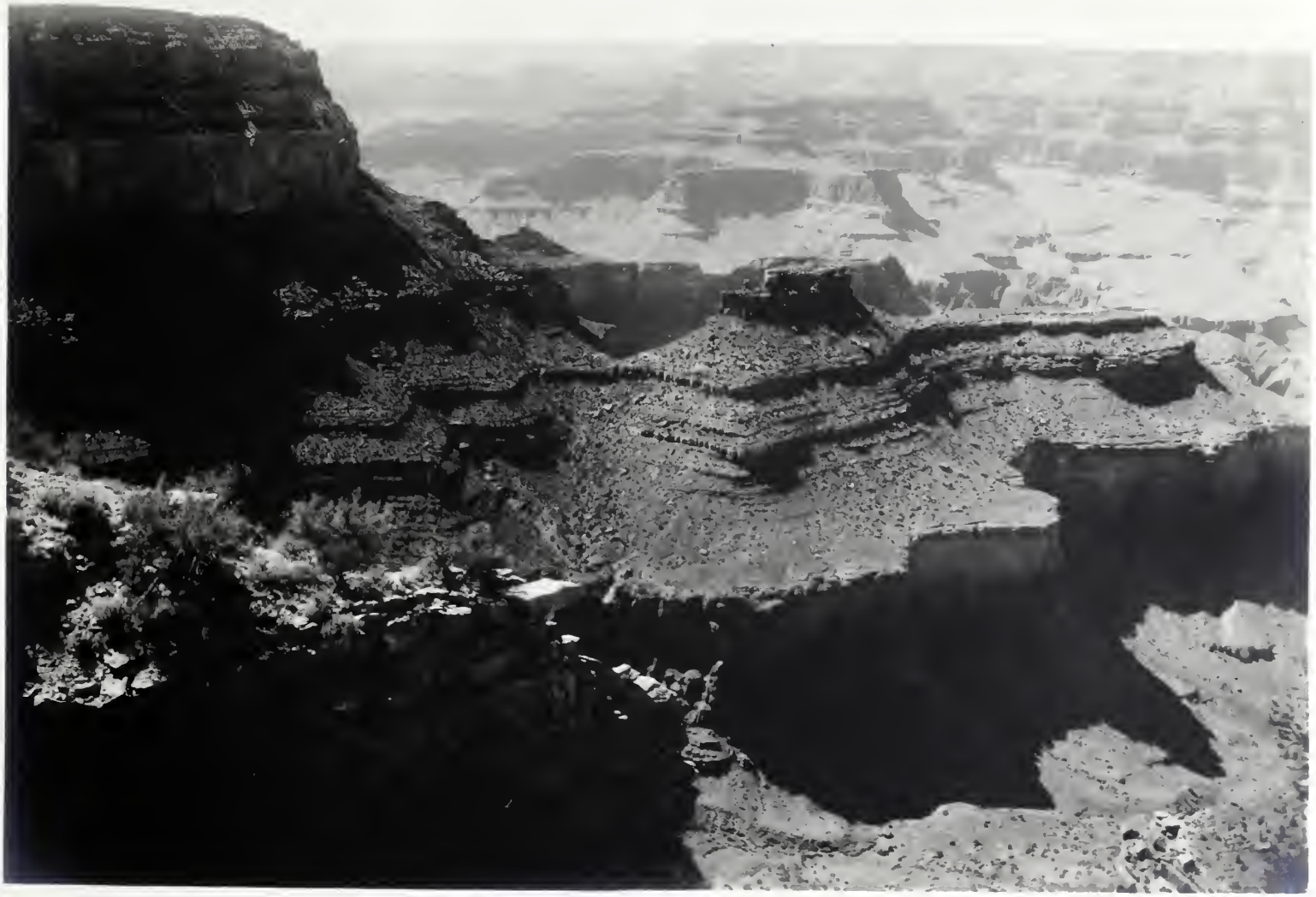
THE TREE "WAWONA" IN THE MARIPOSA BIG TREE GROVE OF GIANT SEQUOIAS ONE OF CALIFORNIA'S GREAT NATURAL WONDERS EASILY REACHED FROM SAN FRANCISCO

THE SNOW-CROWNED SUMMIT OF SHASTA—(ALTITUDE 14,380 FEET). ONLY A SHORT JOURNEY FROM SAN FRANCISCO ON THE WAY TO OREGON

LAKE TAHOE—A MILE ABOVE THE SEA. IN THE HEART OF THE SIERRA NEVADA. AN ATTRACTION TO BE READILY SEEN BY TRAVELERS BETWEEN SAN FRANCISCO AND OGDEN

THE MISSION SAN MIGUEL—FOUNDED BY THE FRANCISCANS, JULY 25, 1797—A SHORT DISTANCE FROM SAN FRANCISCO ON THE MAIN LINE OF TRAVEL TO LOS ANGELES

THE FALLS OF THE YELLOWSTONE—IN THE HEART OF THE GREAT NATIONAL PARK. ONE OF THE WESTERN WONDERS TO BE SEEN BY TRANS-CONTINENTAL TRAVELERS



GRAND CANYON OF THE COLORADO, ONE OF NATURE'S MASTERPIECES, A SUPERB PANORAMA VIEWED BY THOSE WHO APPROACH CALIFORNIA FROM THE SOUTHWEST
WALTER A. SCOTT—PHOTOGRAPHER

THE CAPITOL AT SACRAMENTO—A CLASSIC BUILDING SITUATED IN A WONDERFUL PARK OF TROPICAL AND SEMI-TROPICAL TREES AND SHRUBS

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